**Rawhide and Snap-on Unveil Major Tool Donation**

Snap-on Tool Donation

Snap-on Incorporated (NYSE:SNA), a leading global innovator, manufacturer and marketer of tools, diagnostics, equipment, software and service solutions for professional users, presented a major donation of tools and equipment (valued at $104,954) on October 19, 2012 to the Rawhide Work Experience and Vehicle Donation Programs to assist in teaching valuable job skills and processing donated cars, boats and trailers.

“This Snap-on tool donation provides a significant improvement in our ability to provide a meaningful work experience environment for Rawhide youth as they learn valuable job skills in the automotive technology field,” stated John Solberg, Executive Director of Rawhide. “This donation continues to demonstrate a strong commitment on the part of Snap-on and its associates and franchisees to invest in redirecting the lives of at risk youth and provide them with the state of the art tools and equipment as they learn,” concluded Solberg.

Snap-on has been a strong supporter of the Rawhide Vehicle Donation program since 1989. In that year, a large initial donation of tools provided Rawhide with the means to grow the donated vehicle program and provide training to youth in a real-world work setting. Hundreds of young men have since been trained in the field of auto mechanics during their stay because of Snap-on’s continued generosity.

”Snap-on is proud to be able to further support Rawhide Boys Ranch in its mission,” said Alicia Smales, Vice President and Chief Marketing Officer for Snap-on Incorporated.  “We are pleased to make this donation to a program that is dedicated to making a difference to those at critical junctures in their lives.”

In addition to this donation, Snap-on Sales Developer, Gary Groff and Snap-on franchisees in the area encouraged their customers to donate a used vehicle to Rawhide in recognition of their shared commitment to support the Rawhide mission.  Northeast Wisconsin-based dealerships and repair shops that utilize Snap-on®tools donated used vehicles during their customer appreciation event on October 19.