**Rawhide Honors The Mighty Three Quarterbacks with Favre Rodgers Starr Day**

Rawhide Unveils Online Campaign to Honor “The Mighty Three” with Favre Rodgers Starr Day in honor of The NFL’s Most Victorious Quarterback Trio Ever

4-12-15

Rawhide Boys Ranch will be inviting Green Bay Packer fans from all over the country to take time to celebrate, via online campaign, the most victorious quarterback trio in the history of the National Football League (NFL) “The Mighty Three”, Brett Favre, Aaron Rodgers and Bart Starr. On April 12, 2015, 4-12-15 share “selfie” photos of your favorite quarterback pose or with family and friends and attach words of encouragement to your favorite Quarterback Trio via Facebook and Twitter at:

1. [www.facebook.com/41215Day](http://www.facebook.com/41215Day);
2. [www.twitter.com/41215Day](http://www.twitter.com/41215Day).

Rawhide Boys Ranch will then stream your photos to a website [**www.4-12-15.org**](http://www.4-12-15.org/) with your photo and note of encouragement for all the world to see in addition to Facebook and Twitter. In turn your photos will inspire other fans and encourage our beloved quarterbacks as they read your words of acknowledgment.

With 324 total regular season wins, Brett Favre, Aaron Rodgers and Bart Starr as quarterbacks for the Green Bay Packers have surpassed every other trio of quarterbacks playing on one team in modern football history. The next quarterback trio coming closest to the Packers trio in terms of regular season wins with one team is the New England Patriots with Tom Brady, Drew Bledsoe and Steve Grogan achieving a total of 298 regular season wins followed by the Miami Dolphins with 275 wins (Marino, Griese, Fiedler), the San Francisco 49’s with 265 wins (Young, Montana, Brodie), the Dallas Cowboys with 254 wins (Romo, Aikman, Staubach).

Government officials are being encouraged to recognize this special day and tremendous accomplishment by passing proclamations declaring 4-12-15 as Favre, Rodgers, Starr Day – The NFL’s Most Victorious Quarterback Trio Ever. Sample proclamations can be found at www.4-12-15.org . The Green Bay Packers have long been admired for having tremendous success at drafting and developing successful quarterbacks who win championships. In particular, Bart Starr, Brett Favre and Aaron Rodgers have achieved tremendous success in winning a combined 4 Super Bowl victories and 3 World Championships as well as numerous division championships while maintaining starting roles for the Green Bay Packers a combined 40 seasons since the mid 1950’s.

Rawhide Boys Ranch, founded by Bart and Cherry Starr and John and Jan Gillespie is a nationally recognized, Wisconsin non-profit organization providing residential care services to at risk youth from all over the state. This online campaign is one of several ways Rawhide is celebrating its 50 year anniversary of changing the lives of thousands of youth that have lived at Rawhide for periods of 3 months up to 2 years. Rawhide also offers prevention based programs such as outpatient mental health therapy at four clinics throughout the state, summer adventure camps and intensive family weekends, to name a few.

**When**: Online Sunday April 5 through Sunday, April 12, 2015; 4-12-15

**Where**:

[www.facebook.com/41215Day](http://www.facebook.com/41215Day);

[www.twitter.com/41215Day](http://www.twitter.com/41215Day);

[www.4-12-15.org](http://www.4-12-15.org/)

**What**: Rawhide Boys Ranch seeks to honor “The Mighty Three”, Brett Favre, Aaron Rodgers and Bart Starr as the NFL’s Most Victorious Quarterback Trio Ever with the date Sunday, 4-12-15 noted Favre, Rodgers, Starr Day and acknowledge them through online campaigns and proclamations.

**Why**: “The Mighty Three”, Favre, Rodgers and Starr have amassed more cumulative regular season wins (324) than any quarterback trio in the history of the NFL while with the Green Bay Packers.

**Event Details**: Green Bay fans everywhere are encouraged to go online and register a photo and message at: [www.facebook.com/41215Day](http://www.facebook.com/41215Day); [www.twitter.com/41215Day](http://www.twitter.com/41215Day)and view all entries at www.4-12-15.org including a creative quarterback pose of yourself or with friends and family with words of encouragement for the greatest quarterbacks to ever play for one team.

Proclamation

*Favre Rodgers Starr Day in honor of The NFL’s Most Victorious Quarterback Trio Ever*

*4-12-15*

***Whereas****, No other team in the NFL boasts a stronger trio of quarterbacks that have combined for more cumulative regular season and playoff wins;*

***Whereas****, Brett Favre and Aaron Rodgers and Bart Starr have established Green Bay, Wisconsin as Title Town USA and led the Green Bay Packers to a NFL League leading 324 combined regular season wins during their careers (to date) as Quarterback and combined for an additional 28 playoff victories;*

***Whereas,****Other NFL teams boast strong quarterback trios such as the New England Patriots trio with 299 regular season wins (Brady, Bledsoe, Grogan), the San Francisco 49’s with 282 wins (Young, Montana, Brodie), the Miami Dolphins with 275 wins (Marino, Griese, Fiedler) the Dallas Cowboys with 254 wins (Romo, Aikman, Staubach) and the Pittsburgh Steelers with 239 wins (Bradshaw, Roethlisberger, O’ Donnell), yet none compare to the fortunes that the trio of Starr, Favre and Rodgers have achieved as quarterbacks for the Green Bay Packers since 1956;*

***Whereas,****Bart Starr, Brett Favre and Aaron Rodgers led their respective teams to 4 Super Bowl victories and 3 World Titles;*

***Whereas,****Green Bay Packers have been incredibly fortunate to cheer on three quarterbacks that have started a combined 40 seasons since 1956 and established individual winning records and 17 division championships;*

***Whereas,****Together these three Packer quarterbacks have been voted the National Football League’s MVP award a combined 6 seasons;*

***Whereas,****Bart Starr has been inducted into the NFL Hall of Fame and Brett Favre and Aaron Rodgers are likely future first ballot selections to the NFL Hall of Fame;*

***Whereas,****Each quarterback has supported numerous charitable interests including Rawhide Boys Ranch, the MACC Fund, Make a Wish, Favre4Hope, Vince Lombardi Cancer Foundation and Breast Cancer Research to name a few;*

*Therefore be it resolved that April 12, 2015 or 4-12-15, be declared Favre, Rodgers, Starr Day in honor of The NFL’s Most Victorious Quarterback Trio Ever, recognizing Brett Favre #4, Aaron Rodgers #12 and Bart Starr #15 as having achieved league leading success in the NFL with the Green Bay Packers respectively during their careers.*

**About Brett Favre:** Brett Favre started his NFL career with the Atlanta Falcons as a first round draft pick. After one year he was traded to the Green Bay Packers in exchange for a first round draft pick and played 16 seasons in Green Bay. During his time in Green Bay, Favre was the first NFL player to win three consecutive AP MVP awards. He helped the Packers appear in two Super Bowls, winning Super Bowl XXXI. Favre also started every Green Bay Packers game from September 20, 1992, to January 20, 2008.

**About Aaron Rodgers:** Rodgers was selected by the Green Bay Packers in the 2005 Draft in the first round and became the Green Bay Packers’ starting quarterback in 2008 and led them to a victory in Super Bowl XLV after the 2010 NFL season; he is the NFL’s all-time career leader in passer rating during the regular season with a rating of 106.0. Rodgers was voted league MVP for the 2011 and 2014 NFL seasons. After high school Rodgers played one year at Butte Community College, Rodgers received an athletic scholarship to attend the University of California, Berkeley, where he played for the California Golden Bears football team from 2003 to 2004.

**About Bart Starr:** He was a 17th round draft choice of the Green Bay Packers in 1956. From 1960 through 1967, his record as a starting quarterback was 62-24-4 and the Packers won six divisional, five NFL, and the first two Super Bowl championships. He was the NFL’s Most Valuable Player in 1966 and won MVP honors in both Super Bowl I and II. Bart was at his best in his many postseason appearances. Starr was inducted into the National Football League Hall of Fame in 1977. Bart and his wife, Cherry are co-founders of Rawhide and have been wonderful role models for hundreds of boys who have gone through those programs since 1965.

**About Rawhide:** Located outside of New London, Wisconsin, Rawhide Boys Ranch emphasizes a faith-based residential environment as an alternative to juvenile corrections for court-referred and at-risk young men. In addition, Rawhide provides services to youth and their families through community-based programs, such as outpatient counseling, adventure based summer camps and intensive family weekends. Families interested in scheduling an appointment for outpatient counseling services in Green Bay should visit [www.rawhide.enfusendev.com/strongfamily](https://www.rawhide.org/who-we-help/counseling-services/) or call toll free 1-877-300-9101. Most major health insurance plans are accepted and a sliding fee is also available. Learn more about Rawhide by visiting the website at www.rawhide.enfusendev.com.

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