**Rawhide Announces The Good, The Bad and The Ugly Vehicle Donation Campaign**

NEW LONDON, WIS., — June 5, 2018 — Rawhide, Inc., a leading residential care and outpatient counseling services provider, has officially kicked off its summer fundraising campaign for vehicle donations. **The Good, The Bad and The Ugly**campaign allows for vehicle donors throughout the state to donate their car, truck or SUV and be automatically entered to win a $500 Wisconsin getaway.

Unfortunately vehicle donations to Rawhide are down 30% from 2017. Rawhide relies on vehicle and boat donations throughout the year to support the many programs it operates for at-risk youth and families. The goal of this campaign is to remind donors their vehicle is valuable to Rawhide in any condition. Those that are not restored or sold at auction or through eBay are scrapped. Cars are the most recycled consumer product in the world every year; over 25 million tons of materials are recycled from old cars. This becomes a ***good***benefit to Rawhide from a donation that might be ***bad*** or even downright ***ugly!***

The Good, The Bad and The Ugly campaign runs from June 1- August 31, 2018. One vehicle donation equals one entry into the contest. Individuals can donate vehicles more than once for increased entries. Rawhide will draw a name three separate times over the course of the summer: June 29, July 27 and September 7, 2018. Contest winners can choose a $500 getaway to the Wisconsin Dells, Door County or two Green Bay Packers tickets including Pro Shop gift card and/or Lambeau Field Concession voucher equal to $500.

For those interested in making a donation to Rawhide, please contact 1-800-RAWHIDE or by filling out an easy donation form on www.rawhide.org/donate

**About Rawhide:**Rawhide offers residential care and outpatient services dedicated to helping at-risk youth and their families lead healthy, responsible lives.  Located outside of New London, Wisconsin, Rawhide, Inc. emphasizes a residential environment as an alternative to juvenile corrections for court-referred boys.  In addition, Rawhide provides services to youth and their families through community-based programs such as foster care, outpatient counseling, equine therapy, adventure based summer camps and Parent Weekends.  Learn more about Rawhide by visiting its website at [www.rawhide.org](https://www.rawhide.org/)

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