**Milwaukee Public Museum Donates Jeep from Exploring Life on Earth exhibit to Rawhide**

Milwaukee, WI – The Milwaukee Public Museum (MPM) will be donating a 1997 Jeep to the Rawhide on May 2, 2018. The 1997 Jeep was a display item used for the Exploring Life on Earth exhibit on the first floor since the exhibit opened in 2001. The Jeep is an exhibit prop and not part of MPM’s collections.

“Since the exhibit opened, both MPM’s visitation and event rentals have grown and the Jeep has had to be taken off exhibit several times to accommodate crowds,” said Ellen Censky, Senior Vice President and Academic Dean, Milwaukee Public Museum. “Since the Jeep isn’t part of the collections nor do we have any educational programming surrounding it, we decided to retire it. Our exhibit artist, Emilio Bras, came to us with the idea of donating it to the Rawhide and it seemed like a perfect way for the community to benefit from it.”

Rawhide was founded in 1965 by John and Jan Gillespie along with Bart and Cherry Starr. It offers programs for at-risk youth in Wisconsin including residential care and outpatient mental health services. Rawhide has redirected the lives of thousands of youth that have either lived on its residential campus or received services through their numerous outpatient counseling clinics.

“Rawhide greatly appreciates the generosity of the Milwaukee Public Museum to donate such a unique item from one of their long-standing displays,” stated Scott Sawinski, Rawhide Public Relations Manager. “We don’t usually see items donated in this good of condition, but Rawhide works with all types of vehicles that are in good, bad or even ugly condition as it goes to support the work being done at Rawhide.”

This “good” vehicle donation represents the unofficial kickoff to Rawhide’s summer donation campaign: The Good, The Bad and The Ugly. The general public is invited to make vehicle donations of all styles, conditions and quality where donations will be voted on and prizes will be given away each month through August. Rawhide’s website will have more information in the coming days about the campaign.

To download video of the donation of the Jeep to Rawhide, go to<https://bit.ly/2HHKXtD>. For more information on donating a vehicle to Rawhide, go to <https://www.rawhide.org/donate>. To visit Exploring Life on Earth, or any of the exhibits at MPM, go to [www.mpm.edu](http://www.mpm.edu/).

**About Rawhide**

Rawhide offers residential care and outpatient services dedicated to helping at-risk youth and their families lead healthy, responsible lives. Located outside of New London, Wisconsin, Rawhide Boys Ranch emphasizes a faith-based residential environment as an alternative to juvenile corrections for court-referred boys. In addition, Rawhide provides services to youth and their families through community-based programs such as foster care, outpatient counseling, equine therapy, adventure-based summer camps and Intensive Family Weekends. Learn more about Rawhide by visiting its website at [www.rawhide.org](https://www.rawhide.org/)

**About the Milwaukee Public Museum**

The [Milwaukee Public Museum](http://www.mpm.edu/) is a natural and human history museum located in downtown Milwaukee, Wisconsin. The Museum was chartered in 1882 and opened to the public in 1884. MPM has three floors of exhibits that encompass life-size dioramas, walk-through villages, world cultures, dinosaurs, a rainforest and a live butterfly garden as well as the Daniel M. Soref Dome Theater & Planetarium. The Museum houses more than 4 million objects and hosts some half a million visitors each year.

MPM is operated by Milwaukee Public Museum, Inc., a private, non-profit company and its facilities and collections are held in trust and supported by Milwaukee County for the benefit of the public.